

Indicator Table III: Program Implementation Indicators

Indicators	Calculations	Data Sources	Notes	Data Collection Instruments
COUNSELING (BY STAFF)				
No. and content of RH counseling sessions held for youth ^{TD}	N/A	Service statistics	Content includes: <ul style="list-style-type: none"> • RH, • HIV/AIDS, • sexually transmitted infections, • contraceptive methods, • strategies to avoid unsafe sex, • negotiation skills and self-esteem, and • referrals for additional services. Sessions can be individual or in groups. 	Instrument 2A: Monthly Tally Sheet for Counseling Instrument 3A: Reporting Form for Counseling
No. of youth counseled in RH by staff ^{TD}	N/A	Service statistics	Characteristics include: <ul style="list-style-type: none"> • age, • sex, • education level, • marital status, • residence, • risk status, and • work status. 	Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled
No. and content of RH counseling sessions held for families or family members of youth ^{TD}	N/A	Service statistics, observations of counselor by expert, interviews with counselors	"Families" includes parents, relatives, caretakers and guardians, and counseling may be conducted in individual or group family sessions.	Adapt Instrument 2A: Monthly Tally Sheet for Counseling for families of youth
No. % of families or family members of youth counseled in ARH issues by staff ^{TD}	If %: No. of families/family members of youth counseled in ARH issues by staff_x 100 All families or family members of youth in coverage area	Service statistics		Adapt Instrument 2A: Monthly Tally Sheet for Counseling for families of youth

^{TD} = Time dimension; ^{TD} = Key characteristics

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COUNSELING (BY STAFF)				
No. % of pregnant, young women or parenting youth who have participated in parenting courses/sessions <input type="checkbox"/>	If %: $\frac{\text{No. of youth parents who have participated in parenting courses/sessions}}{\text{All youth parents in coverage area}} \times 100$	Service statistics; self-reported responses from surveys, interviews with youth parents, course records	Content includes: <ul style="list-style-type: none"> • nutrition, • pre/postnatal care, • immunization, • well baby care, • breastfeeding, • growth monitoring, • hygiene and dental care, and • prevention and treatment of illness (e.g., diarrhea, acute respiratory illness). For courses, check if attendance was by both mother and father, or just mother or just father.	Adapt Instrument 2A: Monthly Tally Sheet for Counseling for youth parents
SKILLS TRAINING (NON-REPRODUCTIVE HEALTH)				
No. and type of skills training courses/sessions held <input type="checkbox"/>	N/A	Service statistics	Type of skills training covered includes: <ul style="list-style-type: none"> • decision making, • negotiation, • communication, • goal setting, and • vocational. 	Adapt Instrument 1C: Training Course Checklist for ARH Program Staff for youth
No. of youth participating in skills training <input type="checkbox"/>	N/A	Attendance records, participant data records		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for youth
No. % of youth who report favorably on the skills training <input type="checkbox"/>	If %: $\frac{\text{No. of youth who report favorably on the skills training}}{\text{All youth who participate in skills training}} \times 100$	Self-reported responses from surveys of youth participants	These youth are those who report that they "like" or "appreciate" a skills training session.	Adapt Instrument 12: Comprehensive Youth Survey, Questions 810, 813, and 814 Adapt Instrument 9: Guide for Client Exit Interview for youth

= Time dimension; = Key characteristics

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COMMUNITY MOBILIZATION				
No. and type of involvement by local leaders/stakeholders in ARH program	N/A	Program review	Type of involvement includes: <ul style="list-style-type: none"> giving a speech, attending meetings, and providing resources. 	Instrument 2C: Tally Sheet for Stakeholder Involvement
No. and type of community activities in support of the ARH program	N/A	Logs of program activities, interviews with personnel conducting activities, observation of selected visits and sessions	Community activities include: <ul style="list-style-type: none"> home visits, community meetings, fairs, festivals, and health days that include YA activities. 	Instrument 4: ARH Coalition Questionnaire Adapt Instrument 2B: Tally Sheet for Communication Products to assess community activities
HEALTH FACILITY PROGRAMS				
No./% of youth who received RH services ^(T)	If %: $\frac{\text{No. of youth who received RH services}}{\text{All youth in coverage area}} \times 100$	Service statistics		Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled
No./% of youth served by facility who report favorably on key service characteristics ^(T)	If %: $\frac{\text{No. of youth served by facility who report favorably on key service characteristics}}{\text{All youth in coverage area served by facility who have received key services}} \times 100$	Interviews with or surveys of youth clients		Instrument 1D: Checklist for "Youth-Friendly" Service Characteristics Instrument 9: Guide for Client Exit Interview
No. of youth first clinic visits by type of RH service(s) provided ^(T)	N/A	Service statistics	RH services include: <ul style="list-style-type: none"> STI screenings and/or treatment, HIV/AIDS testing, contraceptive counseling and/or method provision, nutrition counseling, and pre/postnatal services. 	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled to assess RH service provision
No. of youth follow-up visits by type of RH service(s) provided ^(T)	N/A	Service statistics		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled to assess RH service provision

^(T) = Time dimension; ^(K) = Key characteristics

Indicator Table III: Program Implementation Indicators

Indicators	Calculations	Data Sources	Notes	Data Collection Instruments
HEALTH FACILITY PROGRAMS (continued)				
No. % of youth referrals by source of referral ¹⁴	If %: $\frac{\text{No. of youth referred (by a given source of referral)}}{\text{All youth in coverage area referred to any given facility}} \times 100$	Service statistics	Referral sources include: <ul style="list-style-type: none"> schools, private providers, and peer educators. These referrals can be made to hospitals, clinics or wherever youth go for services. 	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor to assess referrals
% of youth among all clients who received services ¹⁴	$\frac{\text{No. of youth who received services}}{\text{All clients (regardless of age) who received services}} \times 100$	Service statistics	This is for clinics serving both youth and adult populations. If numerator and denominator are the same, then the indicator can measure this at one facility, or you can aggregate service facility statistics for a particular group of facilities or all clinics in a given district.	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor to assess service provision
No. % of staff who welcome and accommodate youth drop-ins ¹⁴	If %: $\frac{\text{No. of staff who accommodate youth drop-ins}}{\text{All staff who serve youth}} \times 100$	Observations of facilities, mystery clients, exit interviews		Instrument 9: Guide for Client Exit Interview, Question 52 Instrument 10: Questionnaire for Debriefing Mystery Clients
SCHOOL-BASED PROGRAMS				
No. of courses held for youth ¹⁴ ¹⁵	N/A	Service statistics, participant data records		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor for school-based programs
No. of RH curriculum-related sessions held for families or family members of youth ¹⁴ ¹⁵	N/A	Service statistics		Adapt Instrument 2A: Monthly Tally Sheet for Counseling for school-based programs
No. of youth who attended and/or completed RH course ¹⁴	N/A	Service statistics	This is measured by tracking attendance and the number of contact hours.	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor for school-based programs
No. of youth referred for RH counseling and/or services from RH courses ¹⁴	N/A	Service statistics		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor for school-based programs

¹⁴ = Time dimension; ¹⁵ = Key characteristics

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SCHOOL-BASED PROGRAMS				
No. of families and family members who attended RH sessions ^(D)	N/A	Service statistics	Characteristics include: <ul style="list-style-type: none"> • age, • gender, • relationship to youth participants, • education level, and • marital status. 	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor for school-based programs
MASS MEDIA PROGRAMS				
No. and type of communication products developed for target youth audience(s) ^(D)	N/A	Program records	Communication products include: <ul style="list-style-type: none"> • pamphlets, • posters, • videos, • television spots, • radio spots, and • interpersonal activities (e.g., drama, group presentations). 	Instrument 2B: Tally Sheet for Communication Products
No. and type of communication products disseminated or used by target youth audience(s) ^(D)	N/A	Log books of radio and TV stations (tallying the number of broadcasts of each spot), routine media monitoring and ratings, broadcast data from program records on number of posters or brochures distributed, clippings, number of communication events carried out	“Disseminated” refers to the distribution of communication products via electronic, print or other media, as well as the implementation of public relations or interpersonal activities.	Adapt Instrument 2B: Tally Sheet for Communication Products for dissemination of communication products
No. and frequency of communication products used by type of media ^(D)	N/A	Log books of various media organizations that have been contacted, clippings	These include such things as ads in newspapers, articles in newspapers and magazines and radio and television spots.	Adapt Instrument 2B: Tally Sheet for Communication Products for mass media programs
No. % of youth in target audience who recall an RH intervention or message ^(D)	If %: No. of youth in target audience who recall an RH intervention or message _____ x 100 All youth in target audience	Self-reported responses from surveys, interviews with target youth audience	“Recall” may be spontaneous or aided: it depends on the data collection method.	Instrument 12: Comprehensive Youth Survey, Questions 908–915 Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselor for mass media programs

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Indicators	Calculations	Data Sources	Notes	Data Collection Instruments
MASS MEDIA PROGRAMS (continued)				
No. % of youth in target audience who understand a given message \square	If %: $\frac{\text{No. of youth in target audience who understand a given message}}{\text{All youth in target audience}} \times 100$	Self-reported responses from surveys, interviews with target youth audience	These are the criteria for "understanding a message": <ul style="list-style-type: none"> • They correctly state what the message is • They can describe the message in their own words 	Instrument 12: Comprehensive Youth Survey, Question 912 Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for mass media programs
No. % of youth in target audience who report favorably about an RH message \square	If %: $\frac{\text{No. of youth in target audience who report favorably about an RH message}}{\text{All youth in target audience}} \times 100$	Self-reported responses from surveys, interviews with target youth audience	These youth are those who report that they "like" or "appreciate" a communication medium and message.	Instrument 12: Comprehensive Youth Survey, Question 913 Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for mass media programs
For monitoring a telephone hotline or call-in radio show: No. of calls by reason for call No. of callers who cite particular sources of information about the hotline or radio show	N/A	Log books and records from hotline manager	Reasons for calling include seeking information or advice on STIs, pregnancy, abortion, contraception, love life, interpersonal skills, etc.	Adapt Instrument 2B: Tally Sheet for Communication Products for mass media programs
No. and type of promotional activities carried out on the RH activities, services and/or contraceptives	N/A	Log books and records	Promotion refers to the advertisement of or publicity for the RH activities, services and/or contraceptives available in the target area.	Adapt Instrument 2B: Tally Sheet for Communication Products for mass media programs
SOCIAL MARKETING PROGRAMS				
No. % of sites stocked with contraceptives and related educational materials that serve youth	If %: $\frac{\text{No. of youth-serving sites stocked with contraceptives and related educational materials}}{\text{All sites with a mandate to provide services to youth}} \times 100$	Observations of sites, contraceptive records from sites	Examples of such sites include: <ul style="list-style-type: none"> • pharmacies, • workplaces, • youth centers, • clinics, • schools, • social clubs, • bars, • drama clubs, and • kiosks or street or market vendors. 	Instrument 6: Inventory of Facilities and Services, Sections 1 and 3

\square = Time dimension; \square = Key characteristics

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Indicators	Calculations	Data Sources	Notes	Data Collection Instruments
SOCIAL MARKETING PROGRAMS				
No. and type of contraceptives distributed or sold to youth	N/A	Records from distributors, interviews with or surveys of distributors		Adapt Instrument 6: Inventory of Facilities and Services, Sections 1 and 3, for social marketing programs
No. of youth who receive contraceptives and related educational materials [☐]	N/A	Records from distributors, interviews with or surveys of distributors		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselored for social marketing programs
OUTREACH AND PEER EDUCATION PROGRAMS				
No. and content of RH sessions held for youth [☐]	N/A	Service statistics, interviews with or surveys of peer educators and youth clients, observations of peer educators by expert	This refers to group sessions; content includes: <ul style="list-style-type: none"> • RH, • HIV/AIDS, • sexually transmitted infections, • sexual violence/exploitation, • negotiation/self-esteem skills and techniques, • contraceptive methods, and • referrals for additional services. 	Adapt Instrument 1C: Training Course Checklist for ARH Program Staff for outreach and peer programs
No. and content of ARH sessions held for families or family members of youth	N/A	Service statistics, participant data records, interviews with or surveys of peer educators and youth clients, observations of peer educators by expert	This refers to group sessions.	Adapt Instrument 1C: Training Course Checklist for ARH Program Staff for outreach and peer programs
No. of youth contacted and counseled by peer educators [☐]	N/A	Service statistics (kept by peer educators and their supervisors), participant data records	This refers to group sessions.	Instrument 3B: Peer Educators' Reporting Form
No. of families or family members of youth counseled in ARH issues by peer educators	N/A	Service statistics (kept by peer educators and their supervisors), participant data records	This refers to group sessions.	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counselored for outreach and peer programs
No. of ARH-related IEC materials distributed by peer educators	N/A	Service statistics	IEC materials include promotional items such as key chains, T-shirts and caps, as well as other traditional IEC materials (e.g., brochures, posters, flipcharts).	Adapt Instrument 2A: Monthly Tally Sheet for Counseling for outreach and peer programs Adapt Instrument 2B: Tally Sheet for Communication Products for outreach and peer programs

[☐] = Time dimension; [☐] = Key characteristics

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Indicators	Calculations	Data Sources	Notes	Data Collection Instruments
OUTREACH AND PEER EDUCATION PROGRAMS (continued)				
No. % of peer educators who distribute or sell contraceptives	If %: $\frac{\text{No. of peer educators who distribute or sell contraceptives}}{\text{All functioning peer educators}} \times 100$ N/A	Service statistics		Instrument 3B: Peer Educators' Reporting Form
No. and type of contraceptives distributed to youth by peer educators	N/A	Service statistics		Instrument 3B: Peer Educators' Reporting Form
No. % of youth contacted and/or counseled by peer educators who are willing to buy or did buy contraceptives from peer educators	If %: $\frac{\text{No. of youth contacted and/or counseled by peer educators who are willing to buy or did buy contraceptives from peer educators}}{\text{All youth in coverage area contacted and/or counseled by peer educators}} \times 100$ N/A	Service statistics	This indicator includes two different issues: intention to buy contraceptives and actually buying contraceptives. It is up to the users of this guide to determine which one they will measure.	Adapt Instrument 2A: Monthly Tally Sheet for Counseling for peer educators
No. % of youth contacted and/or counseled by peer educators who refer friends to peer educators	If %: $\frac{\text{No. of youth contacted and/or counseled by peer educators who refer friends to peer educators}}{\text{All youth in coverage area contacted and/or counseled by peer educators}} \times 100$ N/A	Service statistics, interviews with or surveys of clients		Adapt Instrument 2A: Monthly Tally Sheet for Counseling for peer educators
No. of youth referred for RH counseling and/or services by peer educators	N/A	Service statistics		Instrument 3B: Peer Educators' Reporting Form Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for peer educators
YOUTH CENTER PROGRAMS				
No. and type of youth center activities carried out	N/A	Service statistics	These activities include sporting events, movies/films, plays, music events, etc.	Adapt Instrument 1C: Training Course Checklist for ARH Program Staff for youth centers
No. of youth participating in youth center activities	N/A	Service statistics		Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for youth centers
No. of youth who "hang out" at youth centers	N/A	Service statistics	This can be listening to music, watching a video, playing a game, etc.	Adapt Instrument 2D: Tally Sheet on Number and Characteristics of Youth Counseled for youth centers

TD = Time dimension; **CH** = Key characteristics

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YOUTH CENTER PROGRAMS				
No./% of youth who report favorably on youth center activities	If %: $\frac{\text{No. of youth who report favorably on youth center activities}}{\text{All youth who have participated in youth center activities}} \times 100$	Self-reported responses from surveys of youth participants	These youth are those who report that they "like" or "appreciate" an activity organized by a youth center.	Adapt Instrument 12: Comprehensive Youth Survey, Questions 1107–1112, for youth centers
No./% of youth who would recommend the youth center to a friend	If %: $\frac{\text{No. of youth who would recommend the youth center to a friend}}{\text{All youth in coverage area who have participated in youth center activities}} \times 100$	Self-reported responses from surveys of youth participants		Adapt Instrument 9: Guide for Client Exit Interview for youth centers Adapt Instrument 12: Comprehensive Youth Survey, Questions 1107–1112, for youth centers



 = Time dimension;  = Key characteristics



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