

# Annex I

## Meeting Agenda

<b>DAY ONE: MONDAY, 3 NOVEMBER 2003</b>		
<b>9:30-10:15</b>	Introduction to the Meeting	<b>Denis Tindyebwa</b> RCQHC
	Words of Welcome	<b>Joel Okullo</b> RCQHC <b>Vicki Lynn Moore</b> USAID/Uganda
<b>10:15-10:30</b>	Introduction to the BCC Networking	<b>Jeffrey Ashley</b> USAID/REDSO
<b>10:30-10:45</b>	Words of Welcome by Representatives of the Government of Uganda	<b>Brig. Jim Muhwezi</b> Minister of Health <b>Prof Mondo Kangonyera</b> Minister of the Prime Minister's Office
<b>10:45-11:15</b>	Keynote Address: "Key Issues and Challenges in the 21st Century for BCC for HIV/AIDS"	<b>Arvind Singhal</b> Ohio University
<b>Tea/Coffee Break – Materials Display</b>		
<b>11:45-12:45</b>	Chair  <b>Panel: State of the Art in BCC: Approaches and Future Directions</b>  HIV Prevention in the Era of Treatment  Communication from a Human Rights Perspective: Moving Beyond BCC  Gender Perspectives in BCC	<b>Janet Hayman</b> USAID/REDSO  <b>Kevin De Cock</b> CDC  <b>Neil Ford</b> UNICEF  <b>Ukaiko Bitrus</b> Pan African Women's Association
<b>12:45-1:15</b>	Question/Answer – Discussion	
<b>Lunch</b>		

<b>DAY ONE: (cont)</b>		
<b>2:15-3:40</b>	Chair  <b>Panel: Prevention and ABC</b>  “SOTA” HIV Prevention: What Does Research Suggest about “What Works” (and What Doesn’t?), with a Focus on “ABC”  Programming for ABC Messages  Experiences in Programming for ABC Messages  HIV/AIDS Interventions: The FBO Perspective	<b>Jeffrey Ashley</b> USAID/REDSO  <b>Daniel Halperin/Janet Hayman</b> USAID  <b>Regina Lungu</b> ZHIPCOMM Zambia  <b>Emah Ekong</b> FHI  <b>Ismail Ndifuna</b> IMAU
	Question/Answer – Discussion	
<b>Tea/Coffee Break – Materials Display</b>		
<b>4:15-5:50</b>	Chairs  <b>Panel: BCC for Care and Support</b>  Overview of BCC for Care and Support  PLHA Perspective on BCC for Care and Support	<b>Karusa Kiragu</b> PATH/Horizons <b>Jessie Mbwambo</b> University of Dar es Salaam  <b>Carol Larivee</b> FHI  <b>Andy Mwale</b> ZAMBART
<b>Concurrent Session One</b>		
	Increasing Demand for VCT Services in Kenya via Mass Media Communications  BCC and Service Providers with Reference to VCT: Communicating ABC in the VCT Counselling Room	<b>Mary Wiczynski</b> Consultant  <b>Youniter Mutsungah</b> Liverpool VCT
<b>Concurrent Session Two</b>		
	Lights of Hope: A National Behaviour Strategy for Fighting TB in Kenya  Behavior Change Communications and ART: The Case of Mombasa, Kenya	<b>C.Y. Gopinath</b> PATH  <b>Peter Mwarogo</b> FHI
<b>5:50</b>	End of Day	
<b>7:30</b>	Reception and Informal Networking	

<b>DAY TWO: TUESDAY, 4 NOVEMBER 2003</b>		
<b>8:45-10:30</b>	Chairs	<b>Debbie Gachuhi</b> AED <b>Maina Kiranga</b> PATH
<b>Concurrent Session One: Issues in Reaching Youth: A Brief Introduction</b>		
	The Soul City Experience – Reaching Communities, Touching People	<b>Sally Ward</b> Soul City
	Creating an AIDS-Free Society: KGGA Project on Peer Education Programme for HIV and AIDS Prevention	<b>Nancy Kinyua</b> Kenya Girl Guides Association
	Youth-Led Programmes	<b>Cathy Watson</b> Straight Talk
	Youth Alert! Reaching Youth	<b>Sarah Gibson and Richwell Tambuli</b> PSI
<b>Concurrent Session Two: Stigma, Denial, and Discrimination: A Three-Country Study</b>		
	Disentangling HIV and AIDS Stigma: Overview of Stigma Study Findings	<b>Jessie Mbwambo</b> University of Dar es Salaam
	HIV-Related Stigma in Ethiopia PLHA Sub-Study	<b>Aklilu Kidanu</b> MIZ Hasab
	Pictures of Stigma: Children's Experiences of HIV-Related Stigma in Zambia	<b>Levy Chilikwela</b> ZAMBART
	A Toolkit for Understanding and Challenging Stigma	<b>Anton Schneider</b> AED/The CHANGE Project
<b>Tea/Coffee Break – Materials Display</b>		
<b>11:00-12:00</b>	<b>Group Work Session</b> Group 1: ABC Approach Group 2: BCC for Care and Support Group 3: Youth Group 4: Stigma	
<b>12:00-1:00</b>	Group Reports – Plenary Discussion	
<b>Lunch</b>		
<b>2:00-2:45</b>	Chair <b>Panel: Research, Monitoring and Evaluation</b> <b>Part 1: Research, Monitoring and Evaluation</b> Application of BCC Theory: Lessons from Horizons Activities Challenges in Measuring Behaviour Change Global Indicators for HIV and AIDS: Do They Measure Behaviour Change?	<b>Fekerte Belete</b> PACT  <b>Karusa Kiragu</b> PATH/Horizons  <b>Arvind Singhal</b> Ohio University  <b>Jacob R.S. Malungo</b> University of Zambia
<b>2:45-3:15</b>	Question/Answer – Discussion	

<b>DAY TWO: (cont)</b>		
<b>Tea/Coffee Break – Materials Display</b>		
<b>3:30-4:30</b>	Chair  <b>Part 2: Practical Experiences in Research, Monitoring and Evaluation</b>  Lessons from the HEART Campaign  Findings from the Evaluation of the IMPACT/Kenya BCC Strategy  Participatory Research in HIV/AIDS: Whose Reality?	<b>Neddy Matshalaga</b> SAFAIDS  <b>Elizabeth Serlemitsos</b> ZIHPCOMM  <b>Peter Mwarogo</b> FHI  <b>George Mark Onyango</b> Maseno University
<b>4:30-5:00</b>	Question/Answer – Discussion	
<b>5:00</b>	End of Day	
<b>8:00</b>	Open Forum: Peer Education (Informal Evening Session)  Project Support Group Southern Africa  The Paradigm Shift in the IMPACT Peer Education Programme, Kenya  A Faith-Based Approach to HIV/AIDS	Project Support Group PATH  <b>Rita Muyambo</b> Project Support Group  <b>C.Y. Gopinath</b> PATH  <b>David R. Mpunwa</b> Upper Room Ministries, Zimbabwe

<b>DAY THREE: WEDNESDAY, 5 NOVEMBER 2003</b>		
<b>8:45-9:30</b>	Chair	<b>Perry Mwangala</b> USAID/Zambia
	<b>Programming for BCC</b>  Programming for BCC at a National Level  Programming and Funding a National BCC Campaign  Emerging Networks for HIV/AIDS in Ethiopia	<b>Paul Kaggwa</b> MOH/Uganda  <b>Justin Nguma</b> Healthscope  <b>Fekerte Belete</b> PACT
<b>9:30-10:00</b>	Question/Answer – Discussion	
<b>10:00-1:00</b>	Chair  <b>Planning Tools for BCC</b>	<b>Carol Larivee</b> FHI
<b>10:00-10:30</b>	Introduction of the Annotated Bibliographies for BCC Tools and FBO Tools	<b>Emah Ekong</b> FHI
<b>Tea/Coffee Break – Materials Display</b>		
<b>10:45-12:00</b>	<b>Group Work Session</b> Tools for BCC Planning  Group 1: Formative Assessment Tools Group 2: Strategic Planning Tools Group 3: Youth and Materials Development Tools Group 4: Monitoring and Evaluation Tools	
<b>12:00-1:00</b>	Group Reports – Plenary Discussion	
<b>Lunch</b>		
<b>2:00-2:30</b>	Chair  <b>BCC Network in ECSA</b>  Review of Past Activities: Brief Presentation of Objectives and Activities of the BCC Network	<b>Justin Nguma</b> Healthscope  <b>Denis Tindyebwa</b> RCQHC  <b>Janet Hayman</b> USAID/REDSO
<b>2:30-4:00</b>	<b>BCC Network Products</b>	
<b>2:30-3:45</b>	BCC Compendium  Question/Answer – Discussion	<b>Rose Mary Romano and Country Consultants</b> AED
<b>3:45-4:00</b>	BCC Network Needs Assessment	<b>Karusa Kiragu</b> Population Council/Horizons

<b>DAY THREE: (cont)</b>		
<b>Tea/Coffee Break – Materials Display</b>		
<b>4:30-5:39</b>	<p>Chairs</p> <p><b>Networking Experiences</b></p> <p>The Regional AIDS Training Network: Experiences and Issues in Network Management and Sustainability</p> <p>SAFAIDS Capacity-Building Experiences in Southern Africa</p> <p>The MIPESA Coalition</p> <p>Experiences and Issues for Effective and Sustainable Networking for BCC</p>	<p><b>Denis Tindyebwa</b> RCQHC</p> <p><b>Debbie Gachuhi</b> AED</p> <p><b>Jacqueline Makhokha</b> RATN</p> <p><b>Neddy Matshalaga</b> SAFAIDS</p> <p><b>Chilunga Puta</b> MIPESA</p> <p><b>Leonard Okello</b> ActionAid-SIPAA</p>
<b>5:30-5:45</b>	Question/Answer	
<b>5:45</b>	End of Day	

<b>DAY FOUR: THURSDAY, 6 NOVEMBER 2003</b>		
<b>8:30-9:00</b>	Chairs  <b>Regional BCC Network for HIV/AIDS</b>  Key Issues for the Network	<b>Denis Tindyebwa</b> RCQHC <b>Debbie Gachuhi</b> AED  <b>Denis Tindyebwa</b> RCQHC
<b>9:00-10:00</b>	<b>Group Work</b> Group 1: Policy and Advocacy Group 2: Information Exchange Group 3: Capacity-Building Group 4: Research, Monitoring and Evaluation Group 5: Network Management, Organisation and Structure	
<b>Tea/Coffee Break – Materials Display</b>		
<b>10:30-11:30</b>	Group Reports – Plenary Discussion	
<b>11:30-12:15</b>	Presentation and Discussion of Network Documents	
<b>12:15-12:30</b>	Closing Remarks	<b>Janet Hayman</b> USAID/REDSO
<b>Lunch</b>		
<b>2:00-5:00</b>	<b>Site Visits/Tours (Optional)</b> AIDS Information Centre TASO (The AIDS Support Organisation) Kampala City Tour	